

PARTNERSHIP BROCHURE



HITCHIN BELLES



EMPOWERING GIRLS & WOMEN THROUGH FOOTBALL

Support one of the UK's fastest-growing movements - girls' and women's football.

- ⚽ Participation up 56% over 4 years
- 📈 Teams have doubled in 7 years
- 🌐 800 million fans globally by 2030

And right here in Hitchin, we're leading the way.

WHY HITCHIN BELLES?

We're the UK's largest independent girls' and women's football club, with 600+ players aged 4 to 50+ training every week.

OUR VISION IS SIMPLE BUT POWERFUL:

"To ensure every girl and woman feels more powerful- on and off the pitch - for being part of our club."

And with strong ties to the FA, Nike, and clubs nationwide, your partnership with Hitchin Belles extends far beyond the local pitch.



#HITCHINBELLES





PARTNERSHIP OPPORTUNITIES

LEAD CLUB PARTNER - £10,000

Become a headline partner with your logo on every shirt, visible to 1,000+ families each week. Enjoy premium exposure on social media, involvement in events, and recognition across all club communications.

TEAM PARTNER - £1,500

Support a specific team or age group - perfect for local businesses or those with personal ties. Includes shirt branding, tournament exposure, match reports, and social media visibility.

WELLBEING PARTNER £1,000

Help us grow vital health and fitness services tailored to girls and women: mental health support, injury prevention, inclusive kit, and more. Your brand featured on wellbeing gear, resources, and campaigns.

IN-KIND PARTNER

Can you offer time, expertise, or products? From legal advice to kit donations, we welcome creative support and offer brand exposure in return.



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MORE THAN A PARTNERSHIP

This isn't just about your logo on a shirt. It's about joining a passionate, experienced team, with a committee made up by passionate members of Hitchin community with a strong understanding of coaching, football and business.

WHY NOW?

Hitchin Belles has 25 years of impact - and we're just getting started. With a bold new vision, we're not just a club. We're a movement.

Your support helps us:

- Harness volunteer power
- Expand opportunities for girls who might miss out
- Build a community where everyone can thrive

LET'S MAKE A DIFFERENCE - TOGETHER

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Unlocking the potential of girls & women through football.



#HITCHINBELLES

